



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 829880

Schedule Dates 10/09/12-10/15/12
Advertiser Democratic Congressional Campaign Cmte. (2207:
Agency/T-Code Great American Media (2039)/556615156
Product Political - Ballot Issue (1195)
Brand 1200 DCCC (170296)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name FURMAN,MIKE
Phone/Fax /
CPE 11/14/1200
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments DCCC
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE,

Date Entered 05/17/12
Last Modified 09/24/12
Entered By Melissa Welch
CO-OP No
Headline # 06146775
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$0.00
Net Total \$0.00
Sales Tax

Spots
Rate
Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	10A- 11A (ET)	1		X	X	X	X				\$300.00		Charlotte (WCNC) (WCNC)	TODAY SHOW 10A	5/17/12
2.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	11:34P- 12:37A (ET)	2		X	X	X	X				\$375.00		Charlotte (WCNC) (WCNC)	TONIGHT SHOW W/ LENO	5/17/12
3.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	12:30P- 1P (ET)	2		X	X	X	X				\$200.00		Charlotte (WCNC) (WCNC)	JUDGE JUDY	5/17/12
4.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	3P- 4P (ET)	2		X	X	X	X				\$350.00		Charlotte (WCNC) (WCNC)	JUDGE JUDY	5/17/12
5.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	5:29P- 5:59P (ET)	2		X	X	X	X				\$600.00		Charlotte (WCNC) (WCNC)	NEWS @ 530PM	5/17/12
6.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	5:59P- 6:30P (ET)	3		X	X	X	X				\$950.00		Charlotte (WCNC) (WCNC)	NEWS @ 6PM	5/17/12
7.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	5:58A- 6:58A (ET)	2		X	X	X	X				\$700.00		Charlotte (WCNC) (WCNC)	NEWS @ 6AM	5/17/12
8.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	6:59P- 7:30P (ET)			1	1	1	1				\$1,400.00		Charlotte (WCNC) (WCNC)	JEOPARDY	5/17/12
9.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	6:58A- 9A (ET)	2		X	X	X	X				\$750.00		Charlotte (WCNC) (WCNC)	TODAY SHOW	5/17/12
10.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7:30P- 7:58P (ET)			1	1	1	1				\$1,550.00		Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	5/17/12
11.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	10P- 10:59P (ET)		1								\$3,000.00		Charlotte (WCNC) (WCNC)	SMASH	5/17/12
12.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	11:29P- 1:02A (ET)							1			\$700.00		Charlotte (WCNC) (WCNC)	SATURDAY NIGHT LIVE	5/17/12
13.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	6P- 6:30P (ET)							1			\$600.00		Charlotte (WCNC) (WCNC)	SAT NEWS @ 6PM	5/17/12
14.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	6:59P- 7:30P (ET)							1			\$500.00		Charlotte (WCNC) (WCNC)	JEOPARDY-WKND	5/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Spots **Rate**

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	7:30P- 7:58P (ET)							1			\$500.00		Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	5/17/12
16.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	9:58A- 11A (ET)								1		\$900.00		Charlotte (WCNC) (WCNC)	MEET THE PRESS	5/17/12
17.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	11:30P- 12:05A (ET)								1		\$900.00		Charlotte (WCNC) (WCNC)	NEWS AFTER FOOTBALL9/9-12/30/12	5/17/12
18.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	8A- 9A (ET)								1		\$700.00		Charlotte (WCNC) (WCNC)	NBC SUNDAY TODAY	5/17/12
19.0	Normal Line / NFL	10/14/12-10/14/12	4	:30	8:15P- 11:30P (ET)								1		\$8,000.00		Charlotte (WCNC) (WCNC)	NFL SUNDAY NIGHTEFF. 9/9/12	5/17/12
20.0	Normal Line / SPOT	10/09/12-10/14/12	4	:30	11P- 11:34P (ET)	2		X	X	X	X	X	X		\$850.00		Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	5/17/12
21.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	7P- 10P (ET)				1						\$3,000.00		Charlotte (WCNC) (WCNC)	ROCK CENTER WITH BRIANWILLIAMS	5/17/12
22.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	5:29P- 5:59P (ET)		1								\$600.00		Charlotte (WCNC) (WCNC)	NEWS @ 530PM	5/17/12
23.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	5:59P- 6:30P (ET)		1								\$950.00		Charlotte (WCNC) (WCNC)	NEWS @ 6PM	5/17/12
24.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	6:59P- 7:30P (ET)		1								\$1,400.00		Charlotte (WCNC) (WCNC)	JEOPARDY	5/17/12
25.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	7:30P- 7:58P (ET)		1								\$1,550.00		Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	5/17/12
26.0	M/G For 13.0.1 / SPOT	10/14/12-10/14/12	4	:30	6P- 6:30P (ET)								1		\$600.00		Charlotte (WCNC) (WCNC)		9/5/12

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